

# Strategic Plan

## 2021-2024



### ➤ VISION

Every child has the best possible start in life.

### ➤ MISSION

Tresillian is an early parenting service offering families guidance in the early years of their child's life; supporting parents with breastfeeding, nutrition & settling baby, as well as screening & supporting parents with their own mental health.

### ➤ VALUES

- Access ➤ Respect ➤ Partnership
- Integrity ➤ Excellence

## Strategic Priorities

### Focus On Mental Health

Enhance our focus on perinatal & infant mental health by strengthening the social and emotional wellbeing of families.

### Increase focus on perinatal & infant mental health

- Identify and deliver new initiatives addressing parent and infant relationship based mental health services that support the social and emotional wellbeing of families with vulnerabilities.

### Increase accessibility

Expand services to meet the needs of the child and family in diverse cultural communities and geographic locations.

### Grow partnerships

- Drive partnership and fundraising opportunities that provide financial support for the expanded delivery of Tresillian services
- Investigate a range of growth opportunities and partnerships to increase our reach and capability
- Extend research partnerships and collaboration

### Build new facilities and a new digital pathway

Develop state of the art facilities and digital services for delivering excellent clinical care into the future.

### Increase our reach and capability

- Enhance service delivery to address gaps with key identified populations including:
  - populations with intermediate and complex clinical risk
  - regional locations
  - Aboriginal and Torres Strait Islander populations
  - CALD communities
- Embed research into all service delivery, and publish the results

### Shape future-focussed infrastructure and services

- Realise the potential of the Wollstonecraft Centre of Excellence in promoting health & wellbeing in the first 2000 days of a child's life
- Identify opportunities for investment in infrastructure to support Tresillian's strategic objectives
- Scope and expand the breadth of the 'digital path' with appropriate new initiatives that address identified gaps
- Develop Learning management systems for staff training and external providers (External education platforms and training modules)